

Annex 'A'

NWT Soccer Association – AGM 2008

CSA Presentation – Peter Montopoli – Wellness to World Cup and Strategic Plan

- Worked 20+ years in amateur sport (basketball and skating at national levels). Now at CSA and FiFA – World Cup Tournament. General Secretary – representing them and bringing administrative package together.
- Presentation of CSA – needed plan to deliver positive results in Canada.
- Please comments to RF to bring back to Nat'l level; Technical questions to Steven Hart, CSA.
- *VISION Leading Canada to **victory** and Canadians to a life-long **passion** for **soccer**.*
- *MISSION To provide leadership in the pursuit of excellence in soccer, nationally and internationally, in cooperation with its members and partners.*
- *VALUES Excellence; quality development; player-centered approach; positive soccer environment.*
- DEVELOPMENT PATH Continue training to compete at the highest levels
- INTERNATIONAL SUCCESS continue women's and further develop men's
- Building relationships – moving forward – roles/responsibilities – org structure – RF representing us very well at this committee.
- Strategic direction through activities for each. Complex business/operations of yearly plan being implemented. \$25M+ / 1M players (actual \$14M)
- Enhanced coaching and better nat'l team program. Bidding for the FIFA World Cup 2015. (2nd largest FIFA event).
- Major 2013 milestones – lots on the go – considerable investment and time. GET IT TO THE NEXT LEVEL.
- TECHNICAL Health of the game and player development.
- See University of Leeds Study (insert here).
- *Think globally, act locally.*
- WELLNESS TO WORLD CUP – Steven Hart (CM fully endorses anything SH he knows his stuff).
- Relative experience for Canadian players is significantly lower than our competition.
- Blueprint program 2000-2005 needs to be revived for 14-18 yr-old players, esp on men's side.
- Get provinces and territories to develop at 10-14. Can't miss another generation of players.

- National training centres: Halifax Quebec, Toronto Edmonton... collection best players in country, scouted by pool coaches, asked to participate.
- Several NWT players down south training/schooling but no funding available between 14 to finished first year post-secondary. No answer – goes to passion/commitment for the game.
- National youth team program (pathway system)...
- HP players limited development – send to camps in provinces. Suggestion list to put together request to Sean Fleming (Edmonton). Coaches tell HP players to move... are there other options in the works? Ans: same across country.
- Need to start earlier for scouting towards int'l players.
- JS Question: NTC players – do they play at CSG's or are they removed, not to go back down? No answer available.
- DR: Are nat'l teams a hard sell to corporate community? Ans: player levy and increased results bringing in corporate revenue.
- Need to play at home; need to win; need on television; need to advertise. Potential is there.
- \$10M+ extra funding if Men's Team qualifies for World Cup.
- 20K seat Toronto's BMO soccer facility 1st specific building in Canada. Another in Montreal. BC Place is next.
- BW: criteria for coaching staff hiring. RF: who responsible for choosing? Subset of EC is Selection Committee to Executive Committee which selects and has authority to approve then Board ratifies as courtesy.
- Int'l vs domestic coaches – ruffled feathers.
- With University teams how do you try out? Ans: contact U's directly; try outs in Sept; player practices in August.
- JS Health of org and sport? Ans: Federation of any sport not necessarily the whole sport (many pieces) but also professional teams (we are piece of pie which is continually growing). Our piece needs to be fixed (how we're governed – more strategic operationally). Health of sport itself is very good.
- RF: being freshest face on Board, broad spectrum of views. (eg Constitution Committee) all recognize change is necessary.
- 12:00 LUNCH BREAK – Peter available for discussion over this hour.
- Best questions from NWT from across country – you are in tune and asking right things.